

Up-date and implementation of the action plan

Task Force on
Enhancing Knowledge
Sharing in the EHEA
community

BFUG Board meeting,
SARAJEVO, 31 MARCH 2023



*Bosnia and Herzegovina
Ministry of Civil Affairs*

Rome Communiqué

*“We commit to **building a more closely connected and sustainable higher education community**, which fosters inclusion, communication, cooperation, and solidarity, essential for the **relevance and excellence of the future EHEA**. To accomplish this, we commit to keeping our national higher education sectors **informed** about and involved in EHEA developments, and to **working closely with student and higher education associations and networks** on the development and implementation of national reforms. We recognize the **importance of the broad consultations** carried out to identify priorities for the future of the EHEA and ask the BFUG to organize EHEA events such as **transnational seminars, workshops and hearings** involving the wider higher education community (students, academic staff and external stakeholders), to **discuss present and future goals and explore collaborative ways to address them.**”*



TF on EKS

- **Members:**

Albania; Belgium Flemish Community; Germany; Italy; Malta, The Netherlands, Romania; Ukraine, United Kingdom; EQAR; ESU; EUA; EURASHE; European Commission; ETUCE-EI.

- **Co-chairs:** Albania, Italy and Romania.

Scope

Devise ways to enhance knowledge sharing within the EHEA, involving academic communities, stakeholder organizations, national authorities and the BFUG itself, in order to enable better understanding and closer collaboration in developing and implementing the EHEA policies.

Meetings

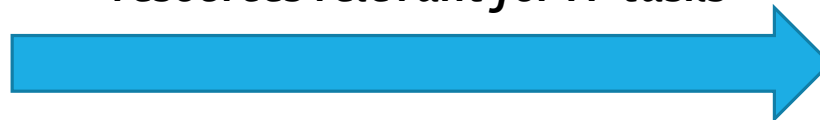
I. 11 October 2021, Online

- Defining the task
- Presentation of the Report "Bologna with student eyes"
- Involvement of Experts

II. 18 January 2022, online

- Presentation of the „*Bologna Teacher*“ Gala
- Presentation of the draft action plan

Questionnaire related to activities and resources relevant for TF tasks



Meetings

III. 14 March 2022, Online

- Defining the task
- Presentation of the IN-Global project
- Discussion on the draft action plan

IV. 07 December 2022, online

- Revision of the action plan

V. 16 February 2023, Online

- Up-date on the IN-Global project
- Implementation of the action plan
- Discussion on the preliminary contribution to the Tirana Communiqué

**Next meeting
5 April, Rome**

The IN-GLOBAL Project

- Supports the activities of the Coordination Group on Global Policy Dialogue and the Task Force on Enhancing Knowledge-Sharing in the EHEA community.
- Coordinator: CIMEA (Italy)
- Partners: Romanian Ministry of Education and University "POLITEHNICA" of Bucharest
- Associated partner: The Prime Minister's Office of Albania



Co-funded by
the European Union



Contact lists to promote activities

- National EHEA stakeholders (Rectors Conference, Higher Education Representation, QA Agency, Students Representation or Union, Teachers Union, ENIC-NARIC, HE reform experts, Bologna experts/centre/hub etc.)
- List of international HE stakeholders (other regions' national competent authorities, networks, etc.)
- List of agencies for promotion of HE systems

Experts

- higher education
- data analysis
- communication

→ supporting TF activities

Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

- ☑ Analysis of the material resulting from the BFUG 2019 consultation on "The Future of the EHEA" and of specific literature about how the Bologna Process is perceived and understood.
 - Underway, first draft to be available in April
- ☑ Analysis of stakeholders' perception of the EHEA at the national level
 - Data analysis expert to finalise the questionnaire in April, which will be sent to BFUG members and consultative members

Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

- ☑ Analysis of the existing good practices, tools and projects related to EHEA
 - A first focus group to be organised by the project coordinator and the HE expert in April, with representatives of governments
- ☑ Organising break-out sessions within the BFUG meetings to collect best practices and opinions from members and consultative members
 - A proposal was sent to the BFUG co-chairs for the May meeting

Action plan

A2. Development of dissemination tools as videos and messages with EHEA visual identity, to be presented at the national/regional level and used for awareness-raising campaigns

- The communication expert and one project partner team developed a general draft scenario to be discussed in the next TF meeting

A3. Series of TV/radio reportages /podcasts on topics related to the Bologna process

- The communication expert and one project partner team developed two draft concepts to be discussed in the next TF meeting – one for TV reportages and one for podcasts

Action plan

A4. Development of guidelines for the BFUG members to organise events, at national, regional or international level, including ideas of topics and formats

- The communication expert and one project partner team developed draft guidelines to be discussed in the next TF meeting

Action plan

A6. Developing a section within the EHEA website or/and social media destined to specific information for students, teachers, staff, researchers or the general public, which might include a frequently asked questions section

- The Secretariat is hiring a company for the website managing
- The communication expert and one project partner team developed proposals for the website, including a Chat GPT function; as well as concepts for LinkedIn, Facebook, Instagram accounts to be discussed in the next TF meeting

Action plan

Ag. Newsletter related to important events and developments within the Bologna process

- The communication expert and one project partner team developed the draft concept to be discussed in the next TF meeting

Contribution for the Tirana Communiqué

The Task Force on Enhancing Knowledge Sharing in the EHEA Community was created to find ways to achieve better communication regarding the EHEA and the Bologna process, between higher education students and staff, employers and society at large, authorities and policy making structures, in order to build a more closely connected and sustainable higher education community. The TF has surveyed the ways of achieving this implemented by certain countries and organisations, and has developed proposals for more effective knowledge sharing. Its work highlights both the need for new modalities and for ongoing efforts. It should continue.

THANK YOU!

QUESTIONS OR COMMENTS?



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